

21 March 2017

Suncorp New Zealand welcomes Campbell Mitchell as head of Customer Experience

Suncorp New Zealand is delighted to welcome Campbell Mitchell as Executive General Manager Customer Experience.

Campbell will be responsible for the delivery of Suncorp's customer strategy across its New Zealand brands, Vero Insurance and Asteron Life.

"I'm excited to be joining Suncorp, and leading the development of Suncorp's customer strategy as it seeks to elevate the customer," said Mr Mitchell.

"I'm looking forward to working closely with Suncorp's various stakeholders to deliver more value for our customers through the Vero and Asteron Life brands and through the introduction of the Suncorp marketplace."

Prior to joining Suncorp, Campbell was Chief Marketing Officer at Fairfax Media. He has held senior roles in marketing, sales and digital in New Zealand and Australia.

Ends

For more information, contact:

Media

Tony Reid

027 405 1174